



Blind Motherhood

Never losing sight of life, love, and laughter



Blind Motherhood chronicles the life of Holly Bonner, a legally blind wife, mother and social worker. See how she navigates the world of motherhood while "never losing sight of life, love, and laughter."



MEET HOLLY

After completing chemotherapy for breast cancer in 2012, I became legally blind from a neurological condition. I quickly went from the role of social work practitioner to disabled client in need of services. With months of training in technology, mobility and ADL (adult daily living) skills; I finally began to feel like I could confidently rejoin the land of the living with my trusty white cane by my side.

That's when the "impossible" happened; I got pregnant! As my belly grew larger, it became painfully apparent people could not fathom a blind woman having or raising a child. That's when I started channeling my pregnancy hormones and overzealous desire for nesting into becoming the best visually impaired mommy I could be. I scoured the Internet, searching for local and federal resources, all in an effort to prepare myself for impending "Blind Motherhood."

BLINDMOTHERHOOD.COM BLOG

Blind Motherhood is more than just a blog; it's an online resource for individuals and their families who have been impacted by vision loss. The stories we share seek to diminish any negative perceptions of parenting without sight; educating and enlightening both the sighted and the blind.

"Blind Motherhood's mission is to demonstrate members of the blind & visually impaired community can parent safely, independently and effectively."

ACTIVE CONTRIBUTOR TO:



AND MORE!

SOCIAL MEDIA

Facebook
26,000+ Followers

Pinterest
287K Monthly Views

Twitter
3,000+ Followers

Instagram
106K Followers



CONTACT US Holly@blindmotherhood.com



ADVERTISING

Blind Motherhood offers several options for authentic, content-based advertising as well as traditional sidebar and newsletter ads.

As a website dedicated towards advocating for blind and visually impaired parents, BlindMotherhood.com will only partner with brands that are family friendly and topically relevant. We also look for brands and companies that we believe in and are comfortable supporting.

Sidebar Ad	Sidebar ads appear on all pages including the homepage, but not on pages translated into languages other than English. Ads are 370px wide and 222px high.	\$50/Month
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Email Newsletter Ad	Place an ad in the BlindMotherhood.com email newsletter! Our newsletter is sent out once per month to all our email subscribers.	\$35/Ad
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Sponsored Post	Sponsored posts are a chance to have your company's name appear as part of a topically related post. You choose the topic and we write the post! The post will be formatted and edited as any other BlindMotherhood.com post and will also be promoted through social media channels. At the bottom of your sponsored post will appear a box stating that the post was sponsored by your company accompanied by a paragraph about your products or services. There is a one-time fee for the post, but the post will remain on the site forever.	\$250/Post
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Month-long Site Sponsorship	You get (1) a company introduction post at the beginning of the month written by us about your products or services (including promo codes or coupons that are valid for the month, a product giveaway or both), (2) an underwritten post published sometime during the month, (3) a sidebar ad for the entire month, (4) an email newsletter ad, and (5) promotion on social media.	\$500/Sponsorship
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Affiliate Partnership	We are also happy to consider partnering with brands that offer affiliate partnerships. Please contact us to discuss further at holly@blindmotherhood.com	
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